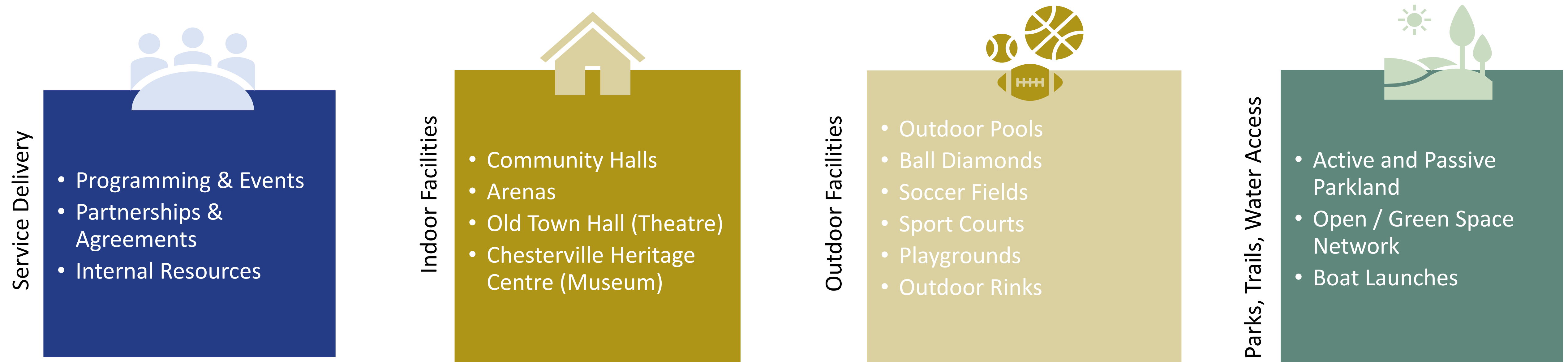


RECREATION & CULTURE STRATEGIC PLAN SCOPE

BOARD 1



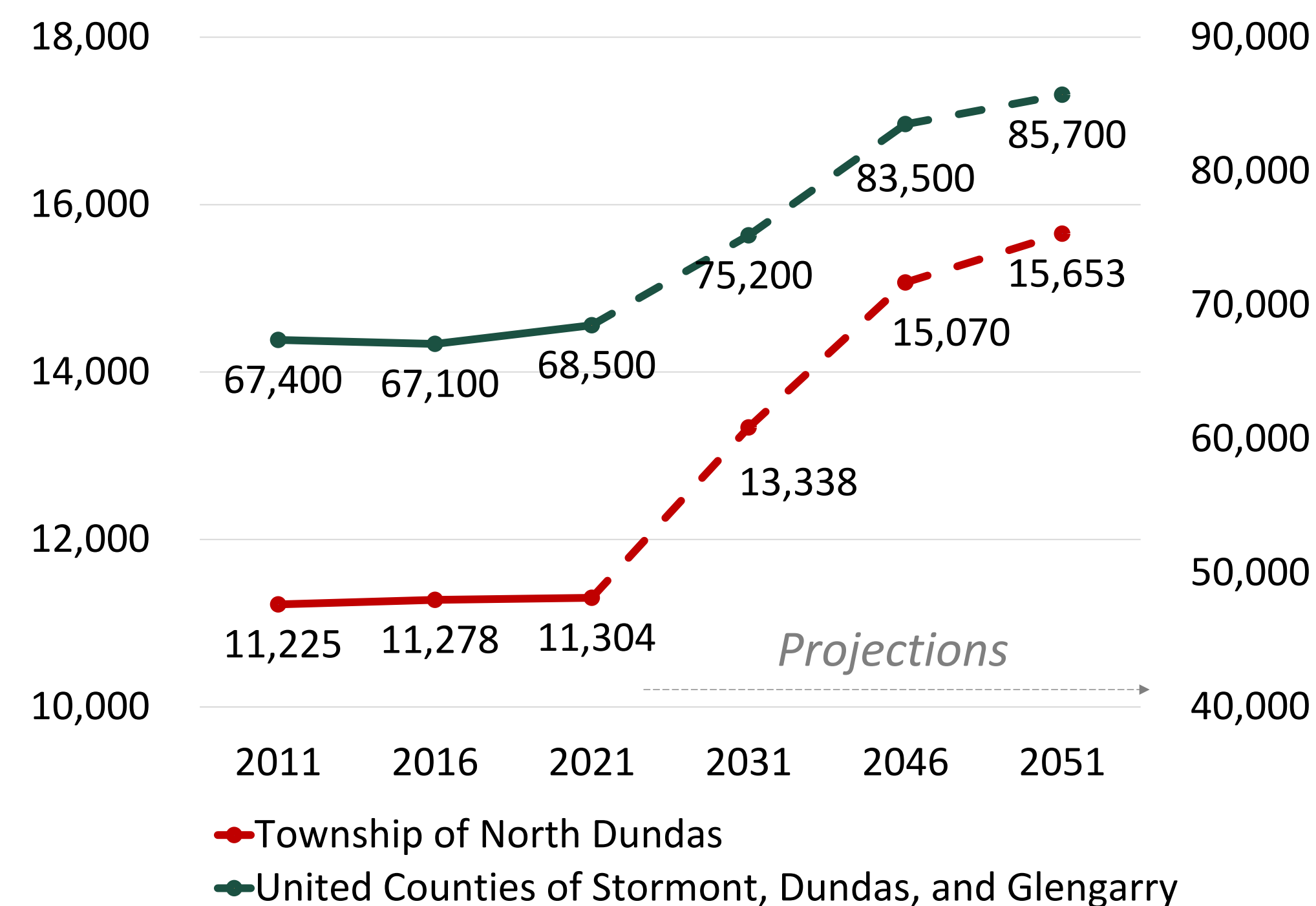
PROJECT TIMELINE



A CHANGING TOWNSHIP

Estimated Population Growth:

Township Growth to End of Plan Period (2046): 15,000+



Population	2011	2016	2021	2011-2021 Change, %
North Dundas	11,225	11,278	11,304	1%
United Counties	67,400	67,100	68,500	2%

Sources: 2016 and 2021 Census, Statistics Canada; Growth Data: Township of North Dundas

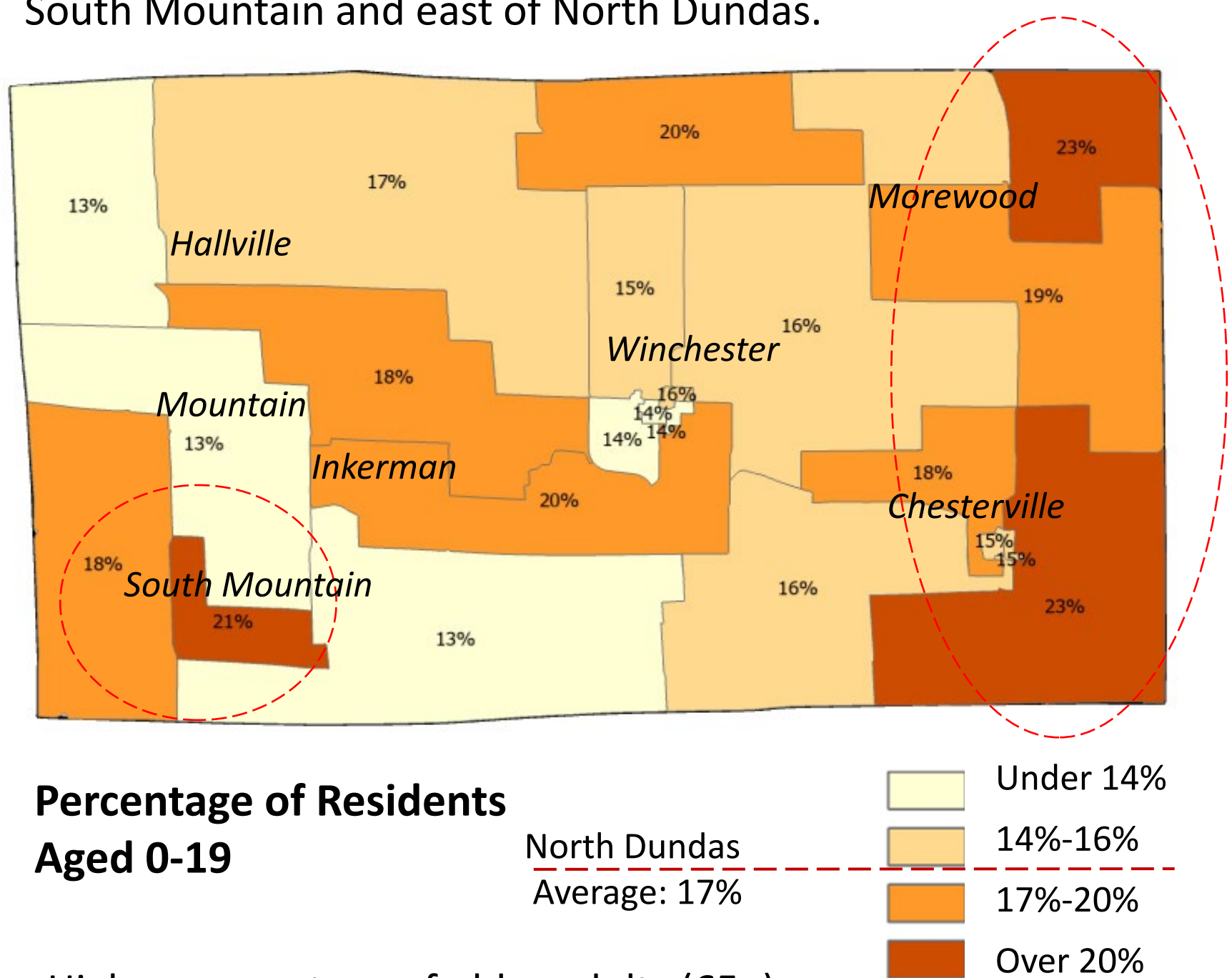
Changing Situation:

- Population is stable yet growth is slower than Ontario average of 11% in 2011-2021.
- In 2016 and 2021, North Dundas population increased in Dissemination Areas containing Winchester, Mountain, South Mountain, West of Chesterville.

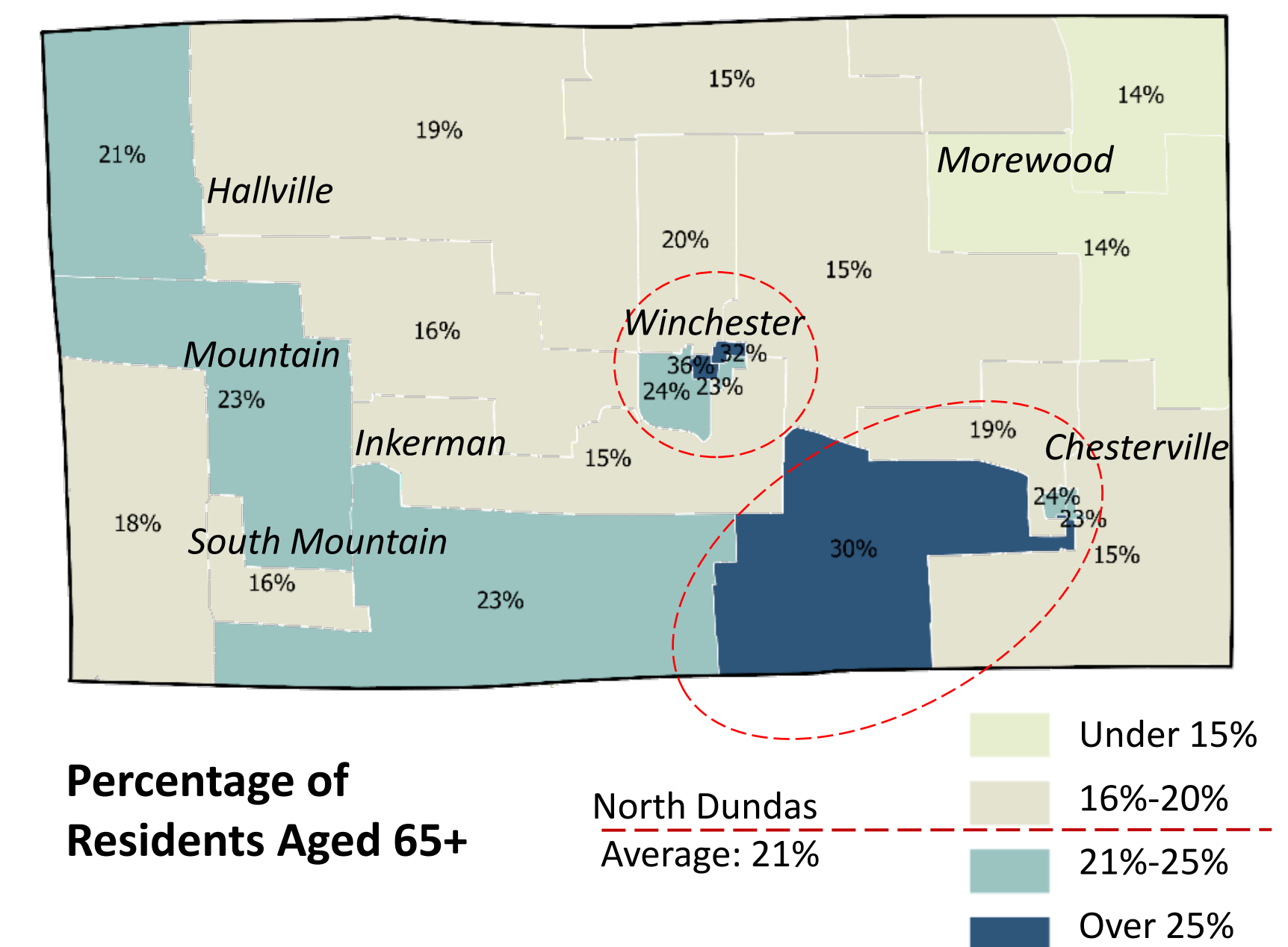


Population Distribution by Age Group:

Higher percentage of younger population is in South Mountain and east of North Dundas.

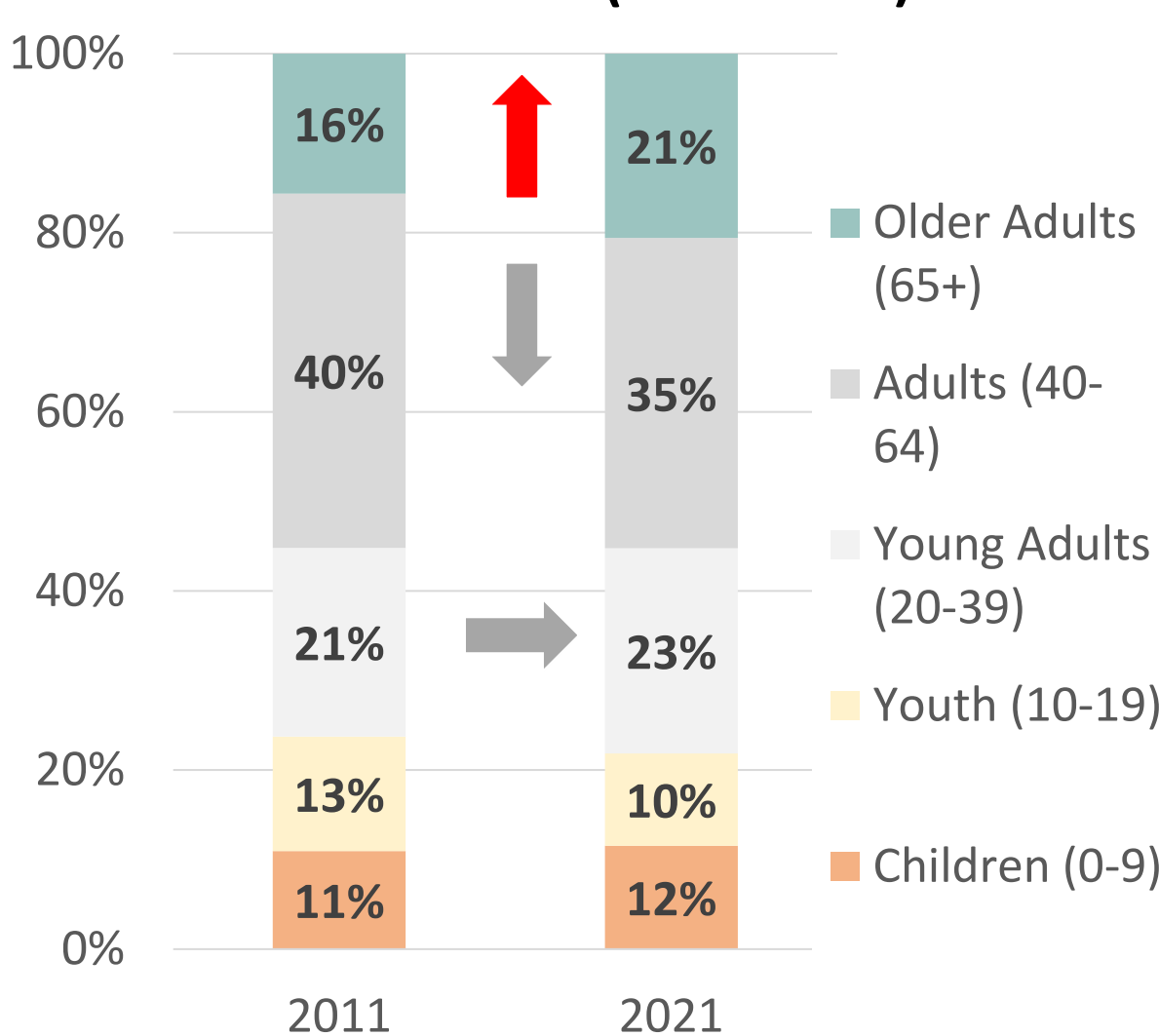


Higher percentage of older adults (65+) are in Winchester and west of Chesterville.



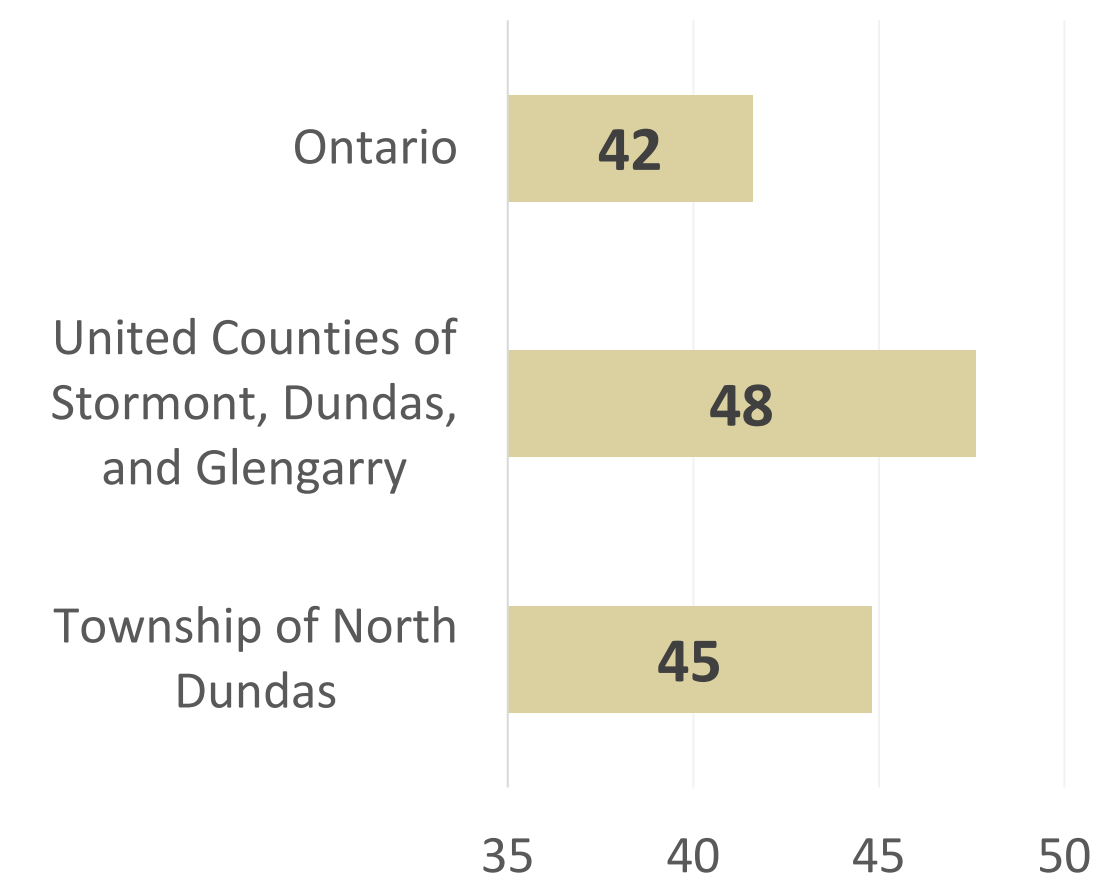
TOWNSHIP OF NORTH DUNDAS
RECREATION & CULTURE STRATEGIC PLAN

Historic Population Age Breakdown, North Dundas (2011-2021)



North Dundas' median age is lower, compared to the United Counties yet higher than the Province's.

Median Age, Comparison (2021)



WHAT WE HAVE HEARD

BOARD 3

Engagement Activities to Date:

- 35 user groups informed** In the process of developing the Plan, the Township reached out to 35 user groups
- 12 attended** One user group workshop
- 5 interviews** A series of interviews with key external stakeholders
- 5 interviews** Mayor and Councillor interviews
- 435 responses** A public survey available online and in hard copy at the Township offices



A web page dedicated to the project on the Township's Website

Scan the QR code to visit the project webpage

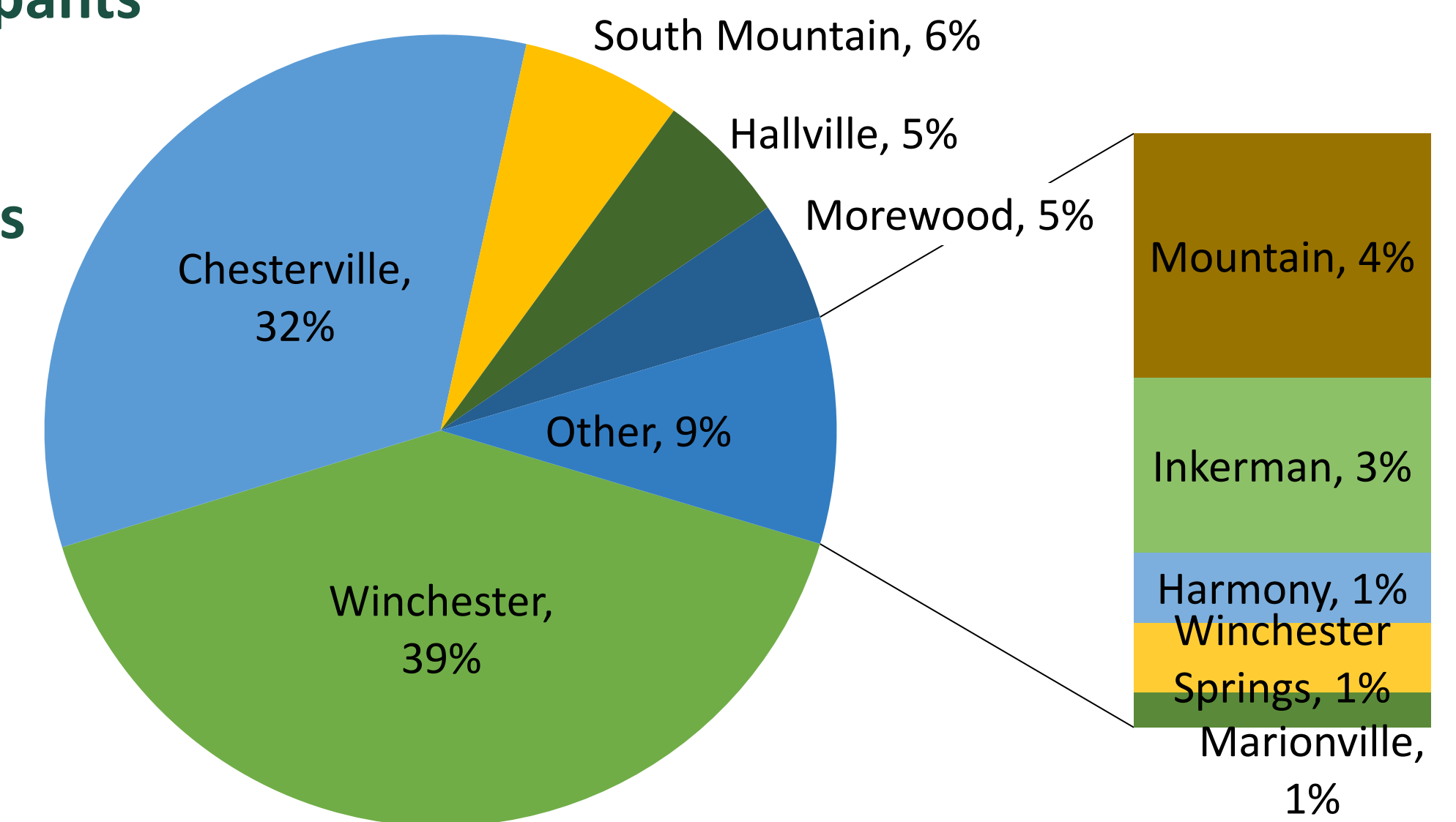


Who We Heard From:

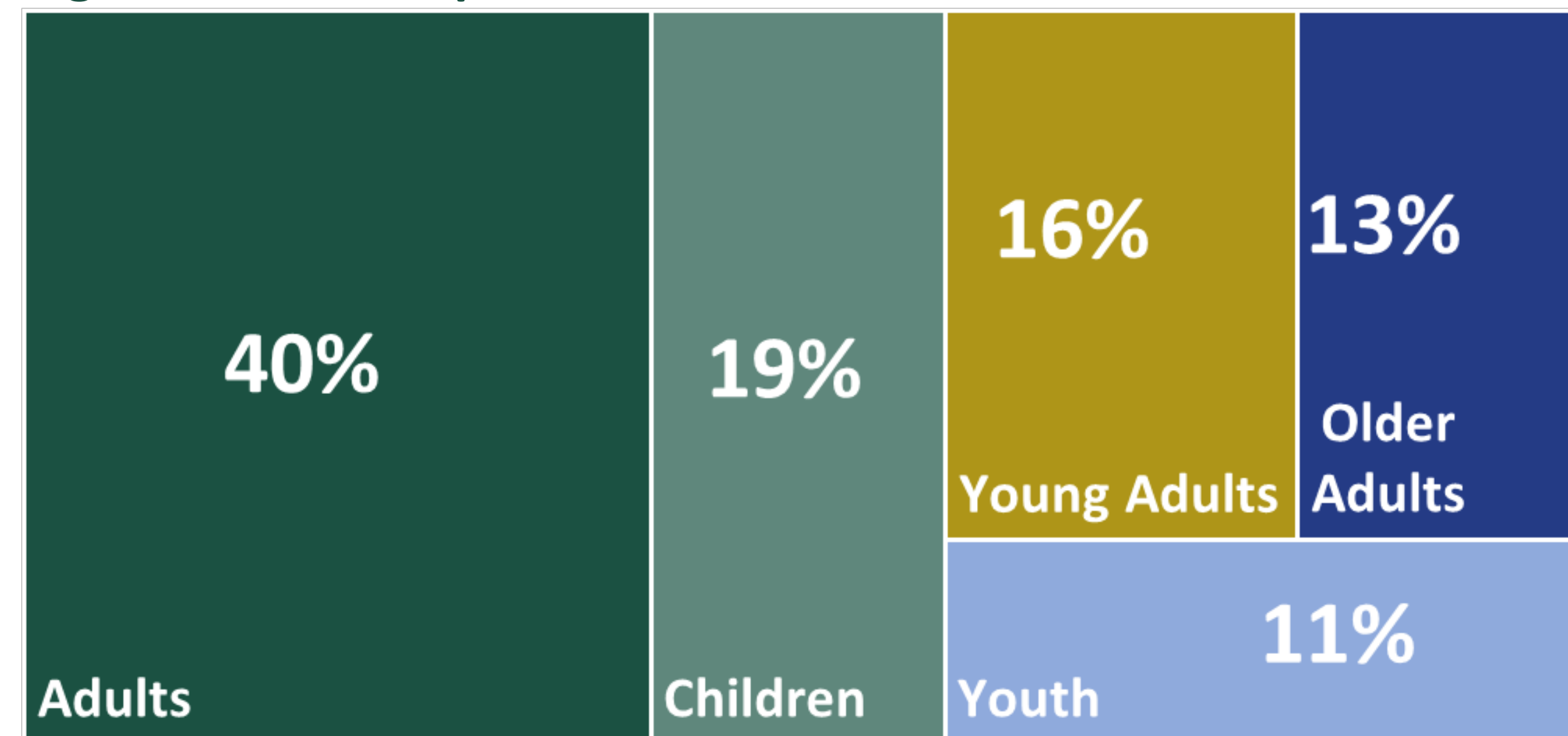
Public Survey Respondent Profile

435 Public Survey Participants

90% live in North Dundas



Age Profile of Respondents



RECREATION AND CULTURE SERVICES

Are your recreation needs mostly met locally or on a more regional basis?

Place a dot to indicate where you fulfill your recreational and cultural needs.



What type of recreation and/or cultural facilities do you use the most?

Place a dot in the appropriate circle.



THE COST AND BENEFIT OF RECREATION

Current Situation:

- The Township subsidizes the provision of recreation and cultural facilities and programs.
- In 2023, operation of the Township's recreation and cultural facilities averaged **38%** cost recovery.
- The funding for new infrastructure is typically paid for by Development Charges, taxes, grants, and fundraising efforts.

Ideas for the Plan:

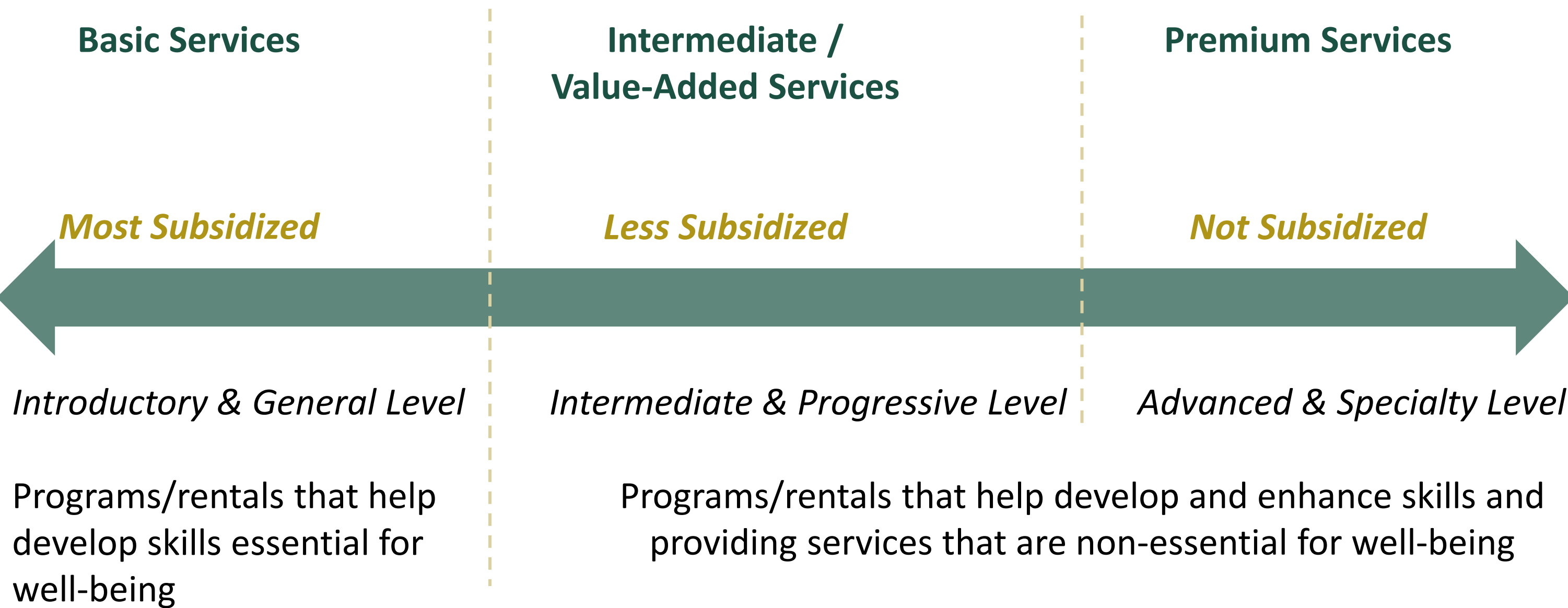
- Undertake a User Fee Study to determine an appropriate level of subsidization for services, facilities and programs.
- Implement and build up a capital reserve fund to be used for the development of future recreation and cultural (and other required) infrastructure.

Do you think the Township should build capital reserves to use for infrastructure development through increased user fees?

Use a dot to indicate your response.

YES	NO	UNDECIDED

Typical Levels of Subsidization:



Additional Comments:

EXPANDING PROGRAMS & EVENTS

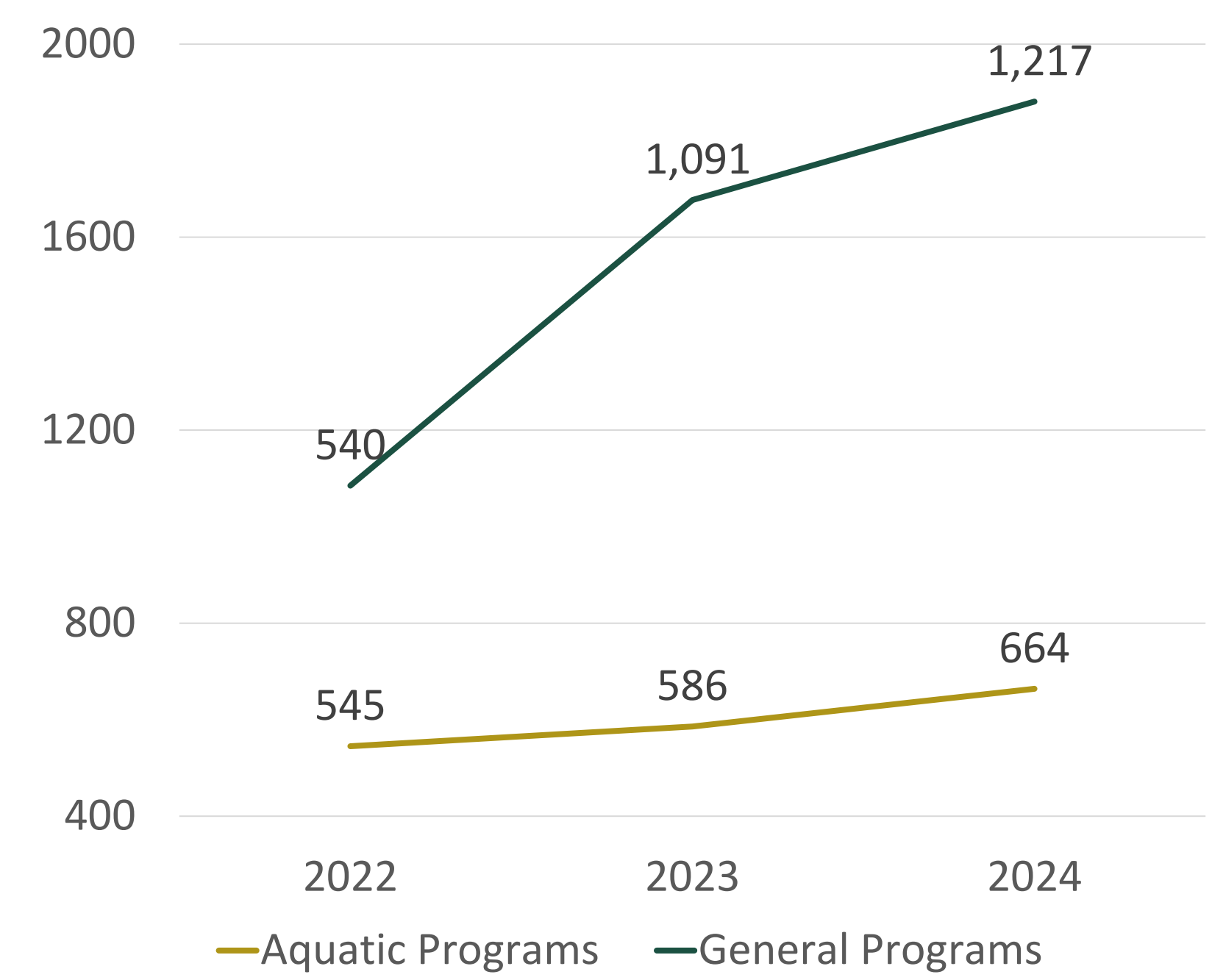
Current Program Offer:

- The Township offers a variety of both registered and drop-in program options, in addition to the recreation lending library. This has expanded significantly over the past few years.
- The Township’s program offer is quite advanced for its size when compared to other municipalities, but it’s limited in appropriate spaces.

Sample of Programs Offered by Township

	Children / Youth	Teens & Adults
Registered Aquatic Programs	<ul style="list-style-type: none">▪Preschool Swimming Lessons (Parent & Tot)▪Children’s Swimming Lessons▪Swim Team	<ul style="list-style-type: none">▪Aquatic Certification Programs (Lifeguard)▪Aqua Fitness Programs (Aqua Fit, Aqua Zumba)
Drop-In Aquatics	<ul style="list-style-type: none">▪Public Swimming▪Pool Pass	<ul style="list-style-type: none">▪Public Swimming▪Pool Pass
Registered General Interest Programs	<ul style="list-style-type: none">▪Highland Dancing (youth)	<ul style="list-style-type: none">▪Fitness Programs (yoga, Tai Chi, Zumba)▪Dance Programs (line dancing, ballroom dancing)▪Club Play Pickleball
Drop-In General Interest Programs	<ul style="list-style-type: none">▪Stick & Puck Season Pass▪Public Skating	<ul style="list-style-type: none">▪Drop-In Yoga▪Public Skating

Program Enrollment Trends:
Total Registrants

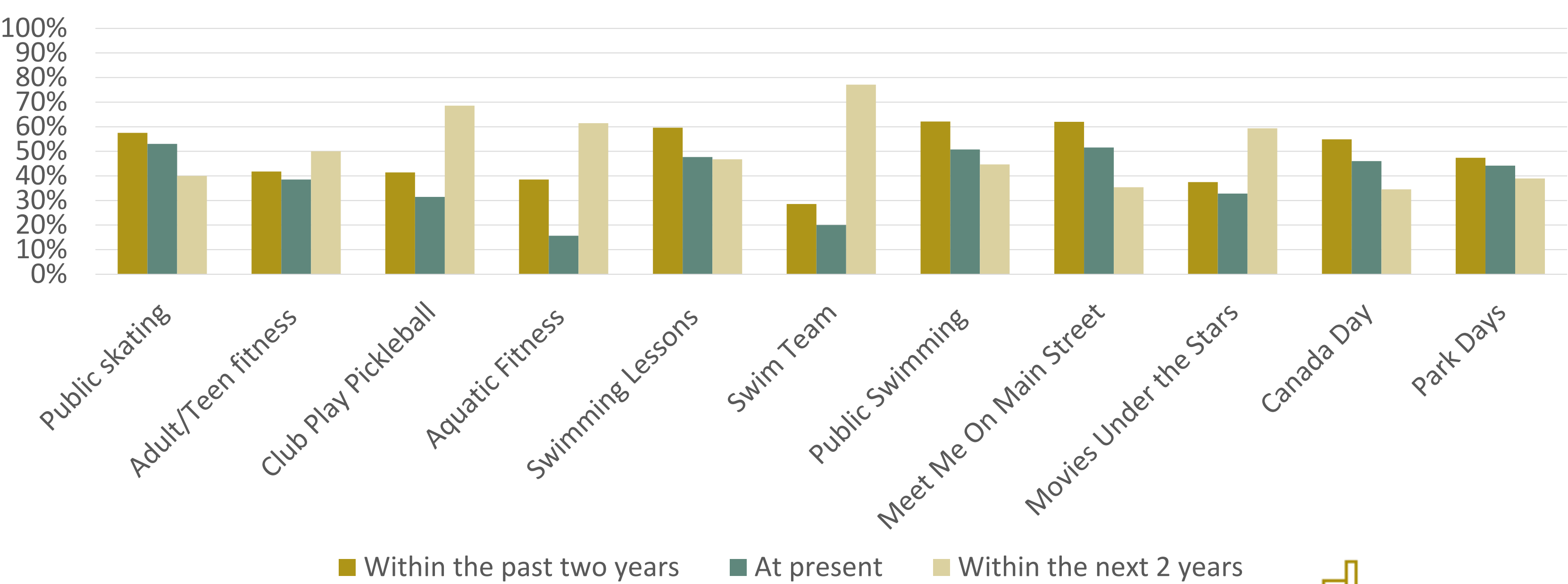


Do you think the Township should continue to expand the programs offered to residents?

Use a dot to indicate your response.

YES	NO	UNDECIDED

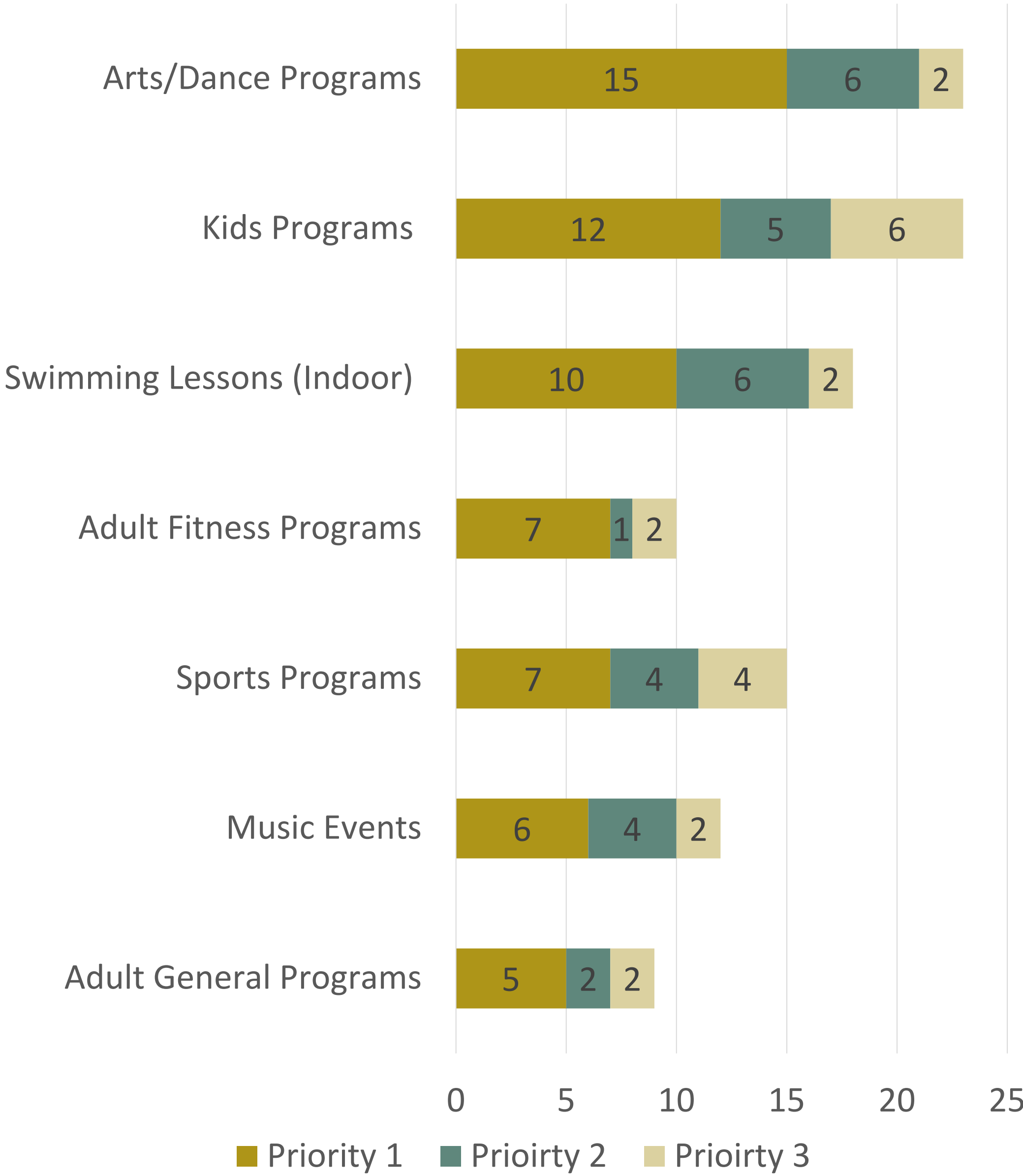
Which types of recreation programs or special events offered by the Township have you or members of your household participated in or plan to participate in? (n=276)



DELIVERING PROGRAMS & EVENTS

Public Survey Responses: In your opinion, what are the top 3 programs or events that the Township should be providing to its residents (beyond those already offered)?

Showing top categories only (n=136)



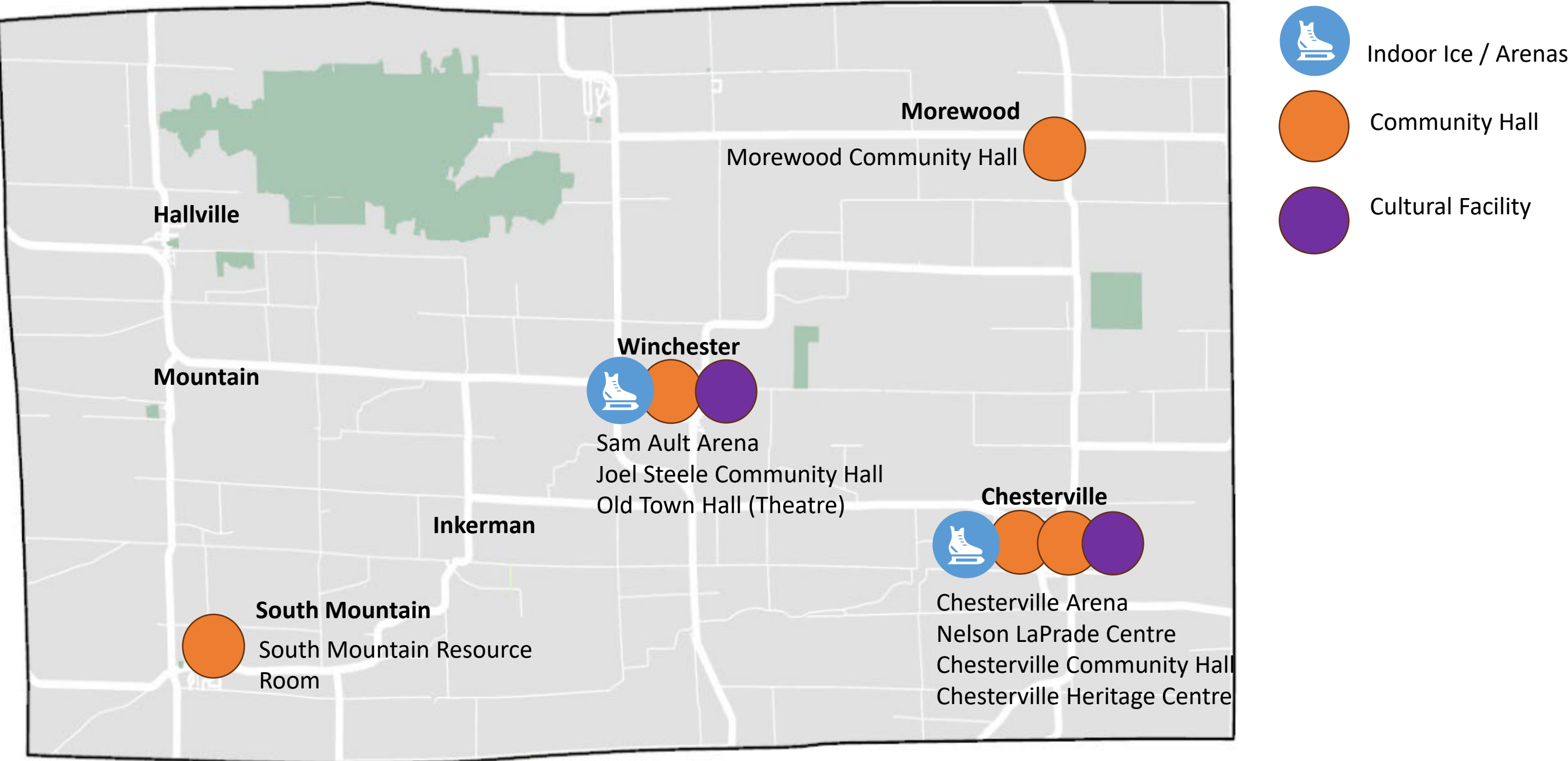
Do you feel the Township needs improved / more appropriate spaces to offer programs?
Place a dot to indicate your response.

YES	NO

What types of spaces are needed? Indoor spaces? Outdoor spaces?
Please tell us what spaces are required, where they should go, and why:

INDOOR FACILITIES

Supply & Distribution:

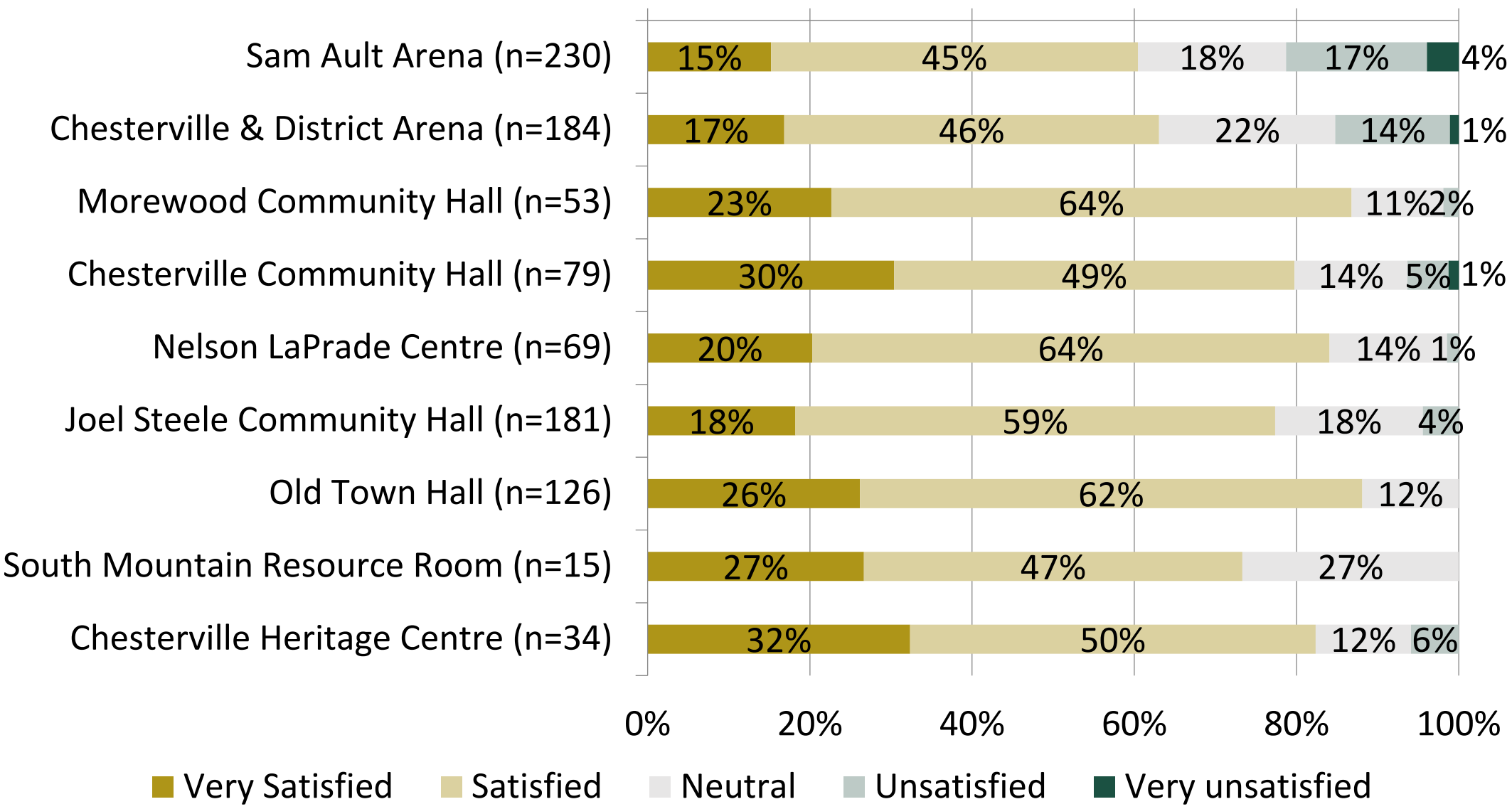


Utilization:

- Arenas** are very well used: 85% of available prime time is booked.
- Old Town Hall:** 60% of total available time is booked.
- Community Halls** have lower utilization rates: average of 18% of available prime time is booked (this is common among facilities of this type).

Satisfaction:

In general, how satisfied are you with the quality of the following Township's indoor facilities that you use?



Options for the Plan:

- The Plan must ensure that the quality of services is reflected in the quality of spaces.
Place a dot to indicate your preference.

Maintain & Do Nothing

Maintain & Improve

New Model of Recreation Centre (requires closing others)

New Model Recreation Centre Example: Kingston East Community Centre, Kingston, ON



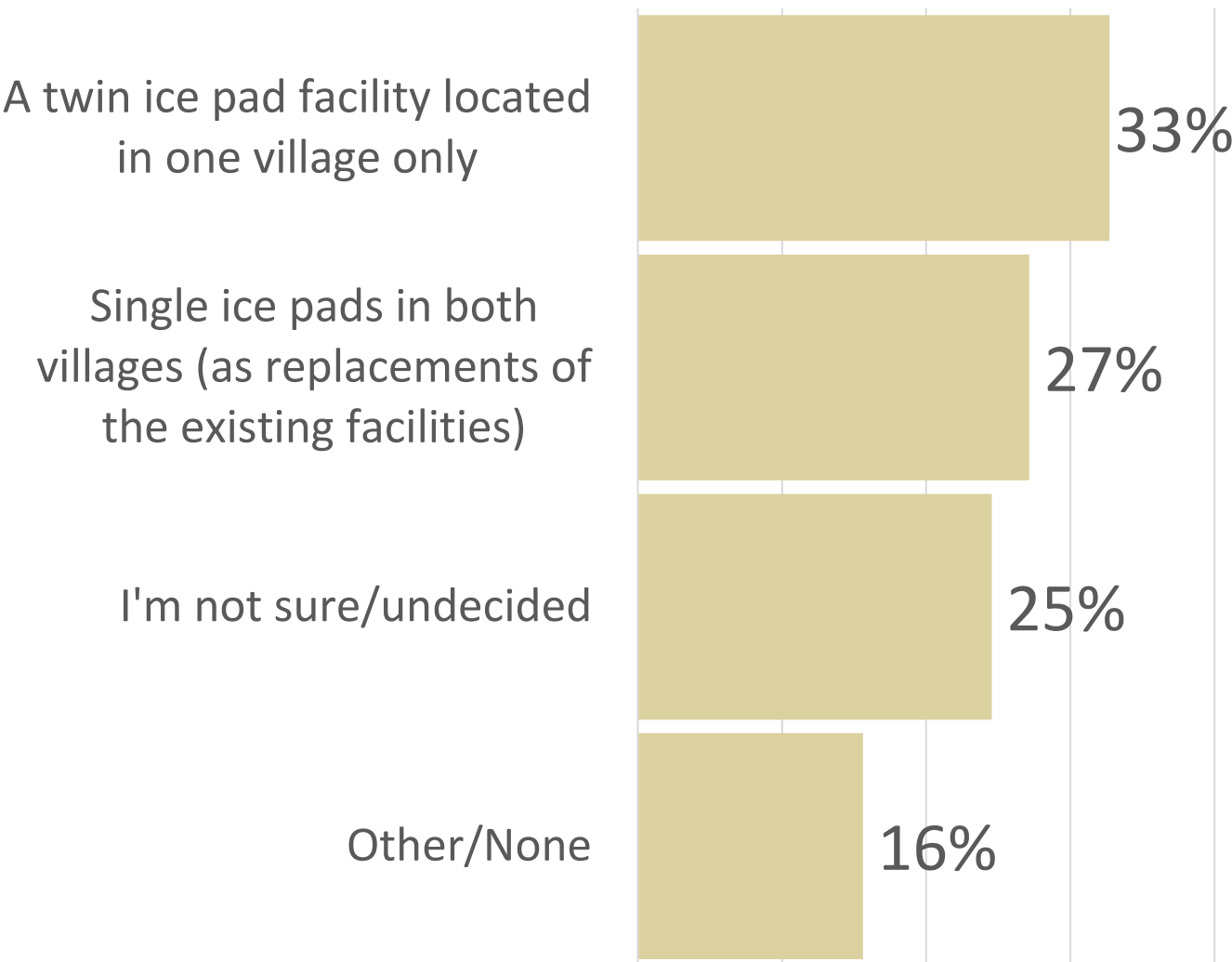
Current Situation:

- The Township provides 2 arenas – one in Winchester and one in Chesterville.

What We Heard:

- Both arenas are important to the local community and therefore, have merit to be maintained.

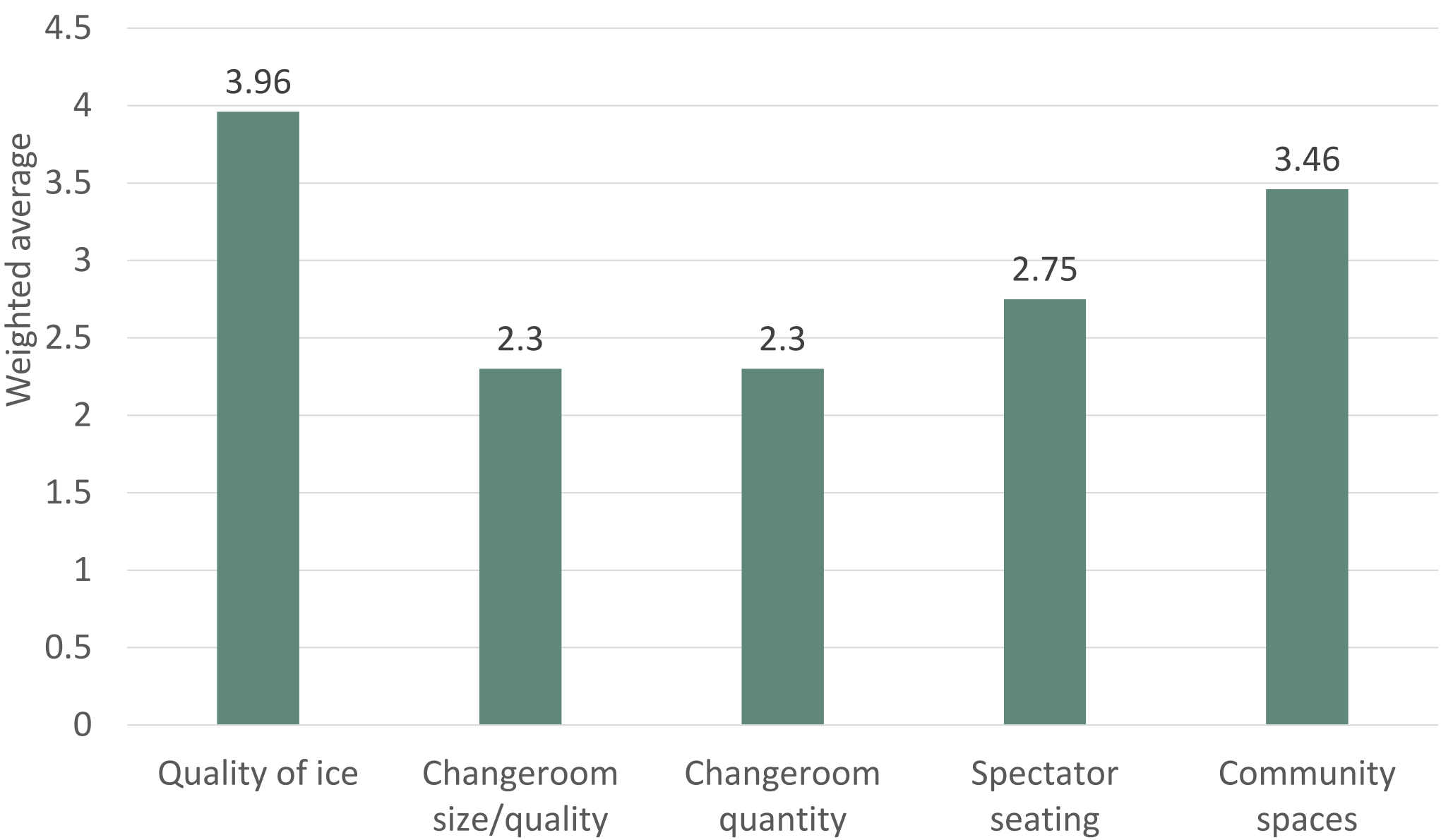
Public Survey Results: Please indicate your preference regarding future planning for arena replacement (n=269)



Ideas for the Plan:

- Continue to invest in both arenas as part of a 2 hubs concept, addressing state of good repair issues at both arenas on an ongoing basis.
- Explore opportunities to expand the Sam Ault Arena (Winchester) to include a gymnasium and/or other indoor recreation uses.
- Maintain the Chesterville Arena, improving the existing entrance for user comfort and addressing the issues associated with the roof.

If the existing arenas were to be maintained, what are your priorities for improvement? (n=280)



What investments would you like to see at the arenas?

OLD TOWN HALL

Current Situation:

- 97 seat theatre located in Winchester, home to the Dundas County Players, and very well used.
- It is understood that the facility is almost fully booked during the months of April, August, and November (generally), with minimal time available for other groups to use the facility during these times.
- The facility has a modernized ground floor interior, while the second floor is non-AODA compliant. The basement is unfinished.

Ideas for the Plan:

- Maintain Old Town Hall in good condition for continued community use and undertake any required upgrades to improve its functionality for existing and potential users.
- Expand the range of uses that are available at the Old Town Hall, including programs. This could include programs provided by the Township or other community groups/users that wish to book the facility.

What do you see as the priorities to improve this facility? *Place a dot to indicate your priority.*

Potential Area of Improvement	My top priority:
Accessibility to second floor	
Stage / back of house-related	
Theatre production capabilities	
Lobby, seating and common areas	
Others	Tell us your ideas below:



Old Town Hall Exterior



Upper Floor Storage



INDOOR FACILITIES: QUALITY OF SPACES

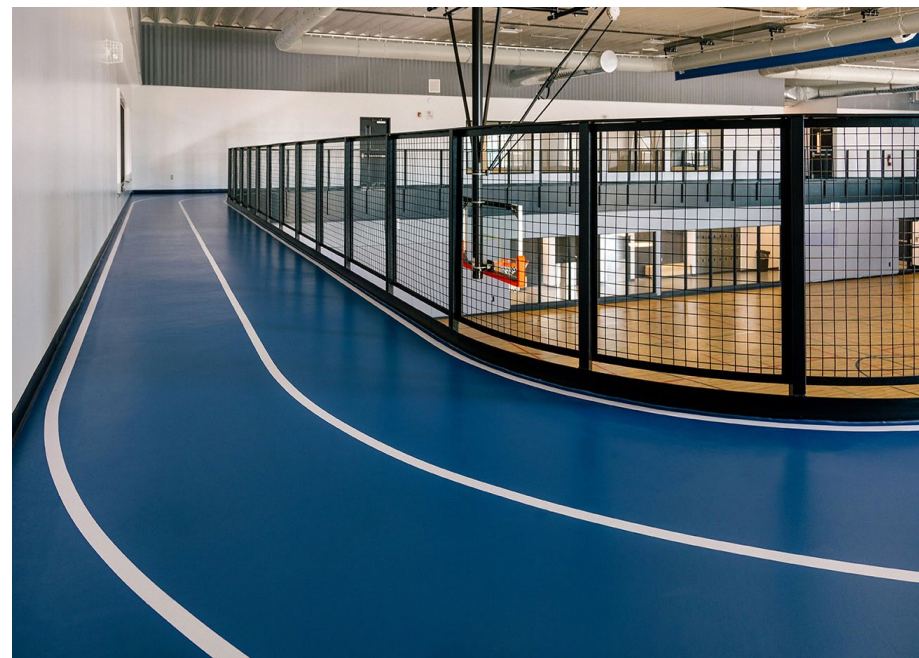
Flexible Spaces



Other amenities/trends?



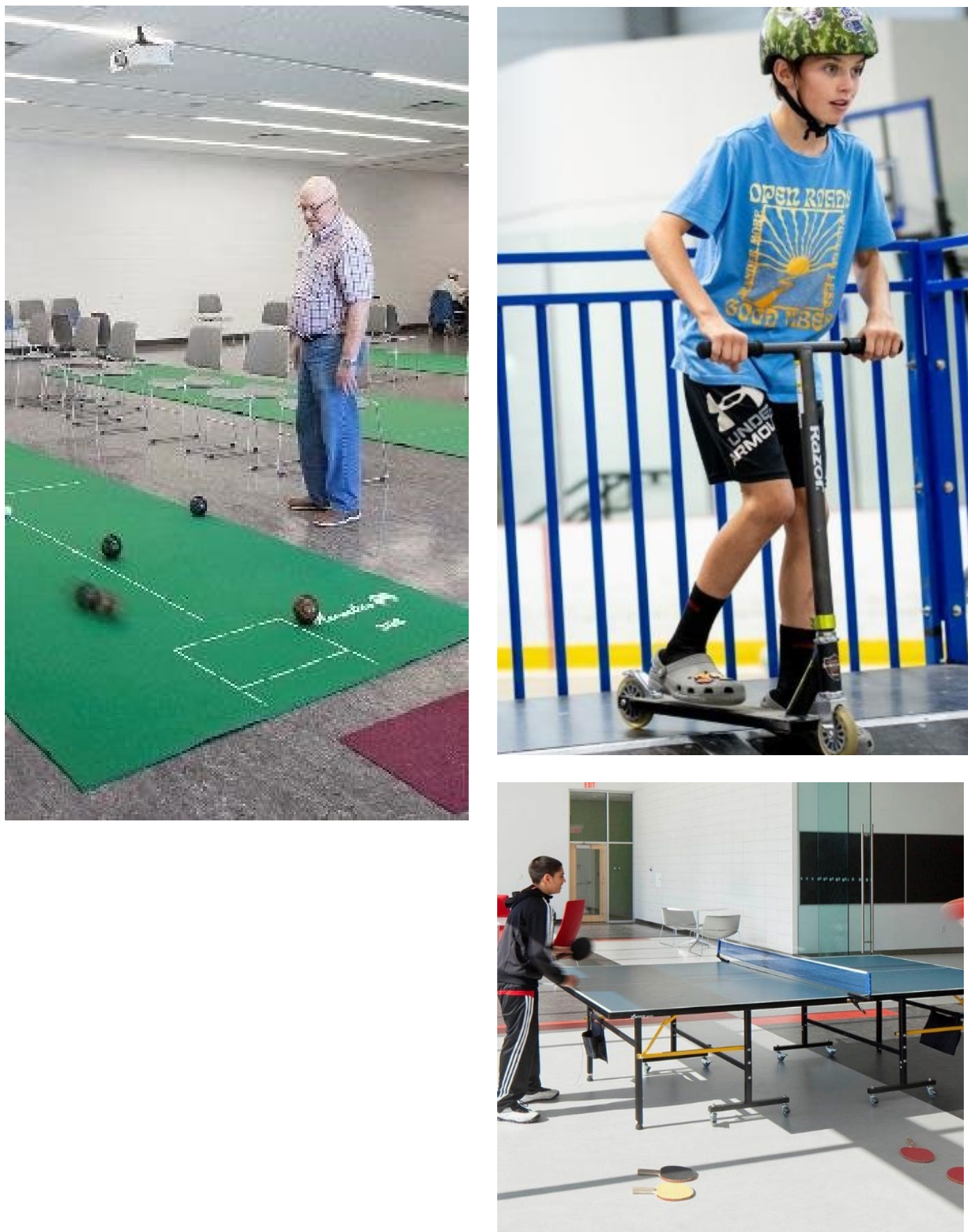
Walking Tracks



Community Kitchens

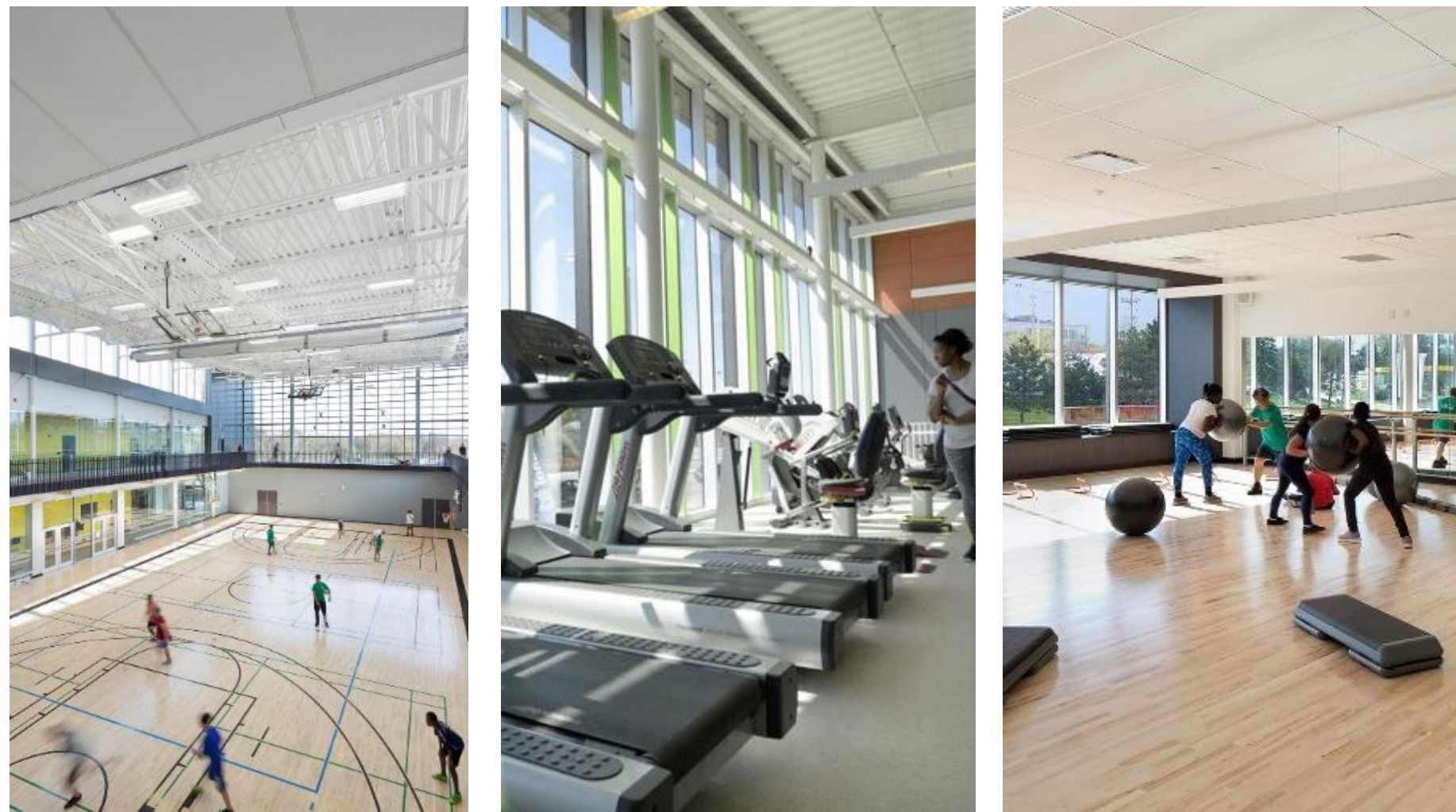


Multi-Generational Uses



In terms of new amenity types, what would you like to see the Township focus on for future investment indoors?

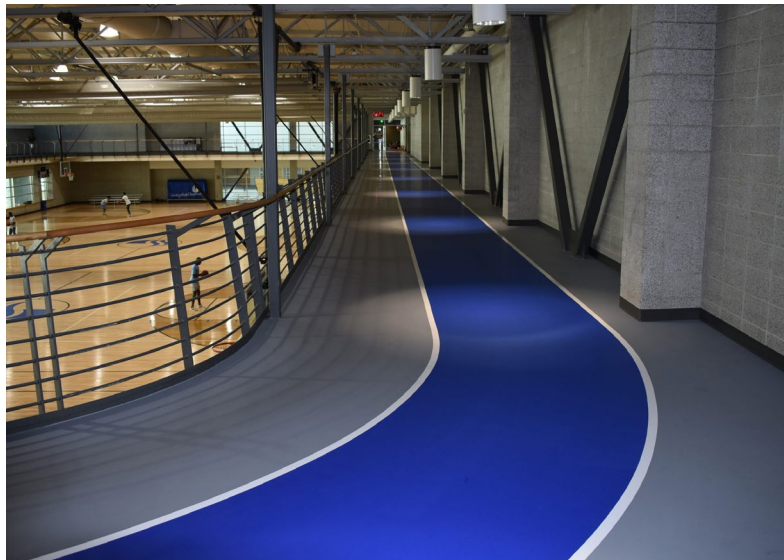
Fitness & Sports



WINCHESTER AS A RECREATION HUB

Current Situation:

The Township has been land banking at the Sam Ault Arena / 100 Club Park site for future expansion and additional park amenities to serve the growing community.



What new indoor or outdoor amenities would you like to see at Winchester Park/Arena?

Place a dot to indicate your top priority.

Potential Amenities	My top priority:
Sports Dome (e.g., turf and/or courts)	
Gymnasium	
Walking Track	
Fitness Centre	
Soccer Fields	
BMX/Scooter Pump Track	
Beach Volleyball Courts	
Tennis/Pickleball Courts	
Others	Tell us your ideas below:

LEGEND
Township Park

CHESTERVILLE AS A RECREATION HUB

BOARD 13

Current Situation in Chesterville:

- Nelson LaPrade Centre / Chesterville Park site is an important site for the community.
- The area of the Chesterville Heritage Centre and Chesterville Community Hall holds significance and are located near the river.
- Boat launch and docks on the north side of river enable easy access to the downtown.

Ideas for the Plan:

- Develop a Concept Plan for Chesterville Park as a primary outdoor recreation hub.
- Improve the operating performance of the Heritage Centre through a better balance of uses, marketing initiatives, and highlighting its importance as a heritage asset within the community.
- Improve pedestrian linkages between the parks, river access, and the cultural hub.



What investment to parks and recreation/cultural buildings would you like to see in Chesterville?

OUTDOOR POOLS

Existing Facilities:

Winchester Pool



Chesterville Pool

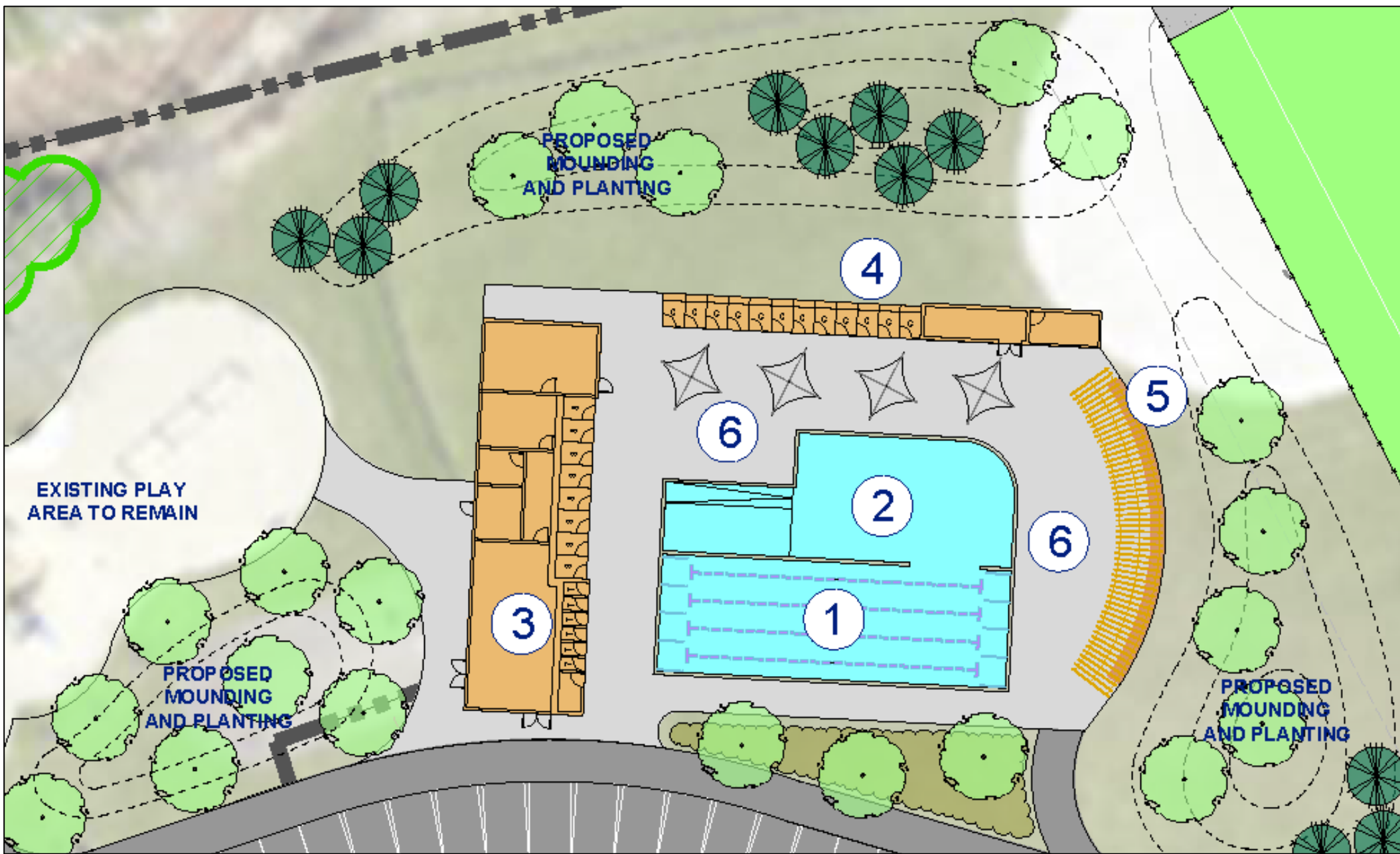


Ideas for the Plan:

- Explore partnership opportunities for the programming of outdoor pools (e.g., YMCA)
- Consider improvements to the outdoor pool locations to create family-oriented outdoor aquatic destinations.

Examples of Outdoor Pool Complexes:

Concept Plan for an Outdoor Pool Complex



1. 25 lap pool (4 lane)
2. Leisure pool w/ zero entry
3. Main aquatic building
4. Ancillary aquatic building – changerooms and maintenance/storage
5. Shade canopy
6. Non-slip pool deck w/ shade sails and seating options



East End Pool, Moncton, NB



Photo Credits: City of Moncton

Are there improvements you would like to see at the outdoor pools? *Please tell us:*

PARK IMPROVEMENTS

BOARD 15

Current Situation:

- Hallville Community Park (currently under construction) is setting the precedent for new Community and Municipal Park development.
- The park is planned to include:
 - Parking lot and pathways
 - Splash pad
 - Outdoor rink/multi-use court (tennis, pickleball)
 - Playground
 - Basketball half court
 - Picnic pavilion
 - Washroom/maintenance building

Rick Cauvier Memorial Park, South Mountain



Morewood Community Park, Morewood



What improvements to municipal/community parks would you like to see?

What else is needed and where?

PARK AMENITIES: EMERGING TRENDS

BOARD 16

Emerging Sports / Amenities



Fitness Stations



Natural Playgrounds



Group Picnic Areas



Water Bottle Filling Stations

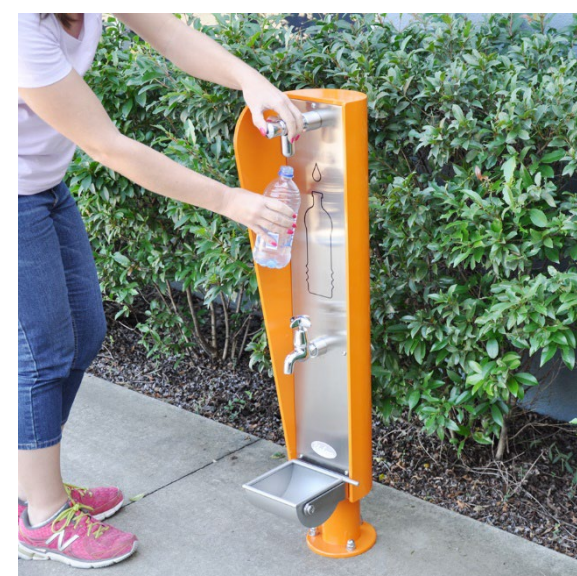


Table Games / Sports



Ideas for the Plan:

- Respond to requests for facilities and amenities that are not currently part of the core municipal mandate on a case-by-case basis.
- Consider new and creative facility ideas, trends and activities, to be vetted through public consultation.
- Encourage / pursue partnerships related to park amenity development.
- Develop a strategic approach to service the provision of new & emerging trends.

Other amenities/trends?



In terms of new amenity types, what would you like to see the Township focus on for future investment within parks?